EXECUTIVE DEVELOPMENT PROGRAM

EXECUTIVE APPRAISAL AT AMERICAN ENKA CORPORATION

Session 5
Group B

October 14, 0900-1100
Room 1224, NSS

OBJECTIVES

To discuss the possibilities of introducing Executive Appraisal as an integral part of NSA's Executive Development Program.

AGENDA

1. Presentation by Mr. William A. Egerton, General Attorney and Director of Industrial Relations, American Enka Corporation, of his company's program of Personnel Development, the basis of which is Executive Appraisal.

   Mr. Egerton has been an early adapter of Virgil Rowland's ideas on Executive Appraisal and has included them as the cornerstone of his program at American Enka. Since Mr. Egerton has a successful Executive Development Program, it is believed he can contribute some ideas which you may incorporate into a program for NSA.

2. Discussion by the group of Executive Appraisal as the initial step in an over-all program of Executive Development in NSA.